WEB-READY AD GUIDELINES

BASIC REQUIREMENTS: A web-ready JPG. All ads must be at least 72 dpi. The color space must be RGB color. All dimensions are width x height. Austin Fit Magazine does not accept files created in Microsoft Publisher, Microsoft Word or Microsoft Powerpoint.

SUBMISSION INSTRUCTIONS: All web-ready ads must be submitted by email to ads@austinfitmagazine.com.

WEBSITE AD SAMPLES

<table>
<thead>
<tr>
<th>Leaderboard</th>
<th>Rectangle</th>
<th>Vertical Rectangle</th>
</tr>
</thead>
<tbody>
<tr>
<td>728 pixels x 90 pixels</td>
<td>300 pixels x 250 pixels</td>
<td>300 pixels x 600 pixels</td>
</tr>
</tbody>
</table>

FULL WEB AD SIZE LIST

- 728x90 - Desktop Leaderboard
- 468x60 - Tablet Leaderboard
- 320x50 - Mobile Leaderboard
- 970x250 - Large Horizontal
- 300x250 - Rectangle
- 300x600 - Vertical Rectangle

If your ad requires design please contact your AFM ad representative for further information regarding pricing and your specific design needs.
NEWSLETTER
AD SAMPLE

Standard
550 pixels (width) x 90 pixels (height)